

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56309
Contract Dates: 08/21/2012-08/27/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-542947
Invoice Date: 08/26/2012
Billing Cycle: Broadcast EOM
Billing Period: 07/30/2012-08/26/2012

Page 1 of 4

PAY BY 09/25/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: SUMMER WEEK 4

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THE EARLY SHOW	08/21/2012-08/27/2012	MTWTF..	30	8	325.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/20/2012-08/26/2012		MTWTF..	8	325.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	08:16:12 AM		BCTV1202H	30	325.00			
08/21/2012	Tu	08:54:38 AM		BCTV1204H	30	325.00			
08/22/2012	We	07:55:22 AM		BCTV1204H	30	325.00			
08/22/2012	We	08:39:07 AM		BCTV1202H	30	325.00			
08/23/2012	Th	07:28:45 AM		BCTV1204H	30	325.00			
08/23/2012	Th	08:45:40 AM		BCTV1202H	30	325.00			
08/24/2012	Fr	08:09:57 AM		BCTV1202H	30	325.00			
08/24/2012	Fr	08:55:10 AM		BCTV1204H	30	325.00			
2	THIS MORNING 6-7AM	08/21/2012-08/27/2012	MTWTF..	30	4	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/20/2012-08/26/2012		MTWTF..	4	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	06:40:53 AM		BCTV1204H	30	600.00			
08/22/2012	We	06:08:10 AM		BCTV1204H	30	600.00			
08/23/2012	Th	06:24:46 AM		BCTV1204H	30	600.00			
08/24/2012	Fr	06:12:53 AM		BCTV1204H	30	600.00			
3	530-6PM NEWS	08/21/2012-08/27/2012	MT...F..	30	2	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/20/2012-08/26/2012		MT...F..	2	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	05:55:37 PM		BCTV1202H	30	800.00			
08/24/2012	Fr	05:43:00 PM		BCTV1202H	30	800.00			

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4	4-430PM NEWS	08/21/2012-08/27/2012	MTWTF..	30	4	650.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		MTWTF..	4	650.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/21/2012	Tu	04:09:34 PM		BCTV1204H	30	650.00				
08/22/2012	We	04:29:51 PM		BCTV1204H	30	650.00				
08/23/2012	Th	04:13:52 PM		BCTV1204H	30	650.00				
08/24/2012	Fr	04:09:26 PM		BCTV1204H	30	650.00				
5	THE INSIDER	08/21/2012-08/27/2012	MTWTF..	30	4	550.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		MTWTF..	4	550.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/21/2012	Tu	07:56:00 PM		BCTV1204H	30	550.00				
08/22/2012	We	07:55:03 PM		BCTV1204H	30	550.00				
08/23/2012	Th	07:56:29 PM		BCTV1204H	30	550.00				
08/24/2012	Fr	07:46:46 PM		BCTV1204H	30	550.00				
6	11:35P-12:37A - LETTERMAN	08/21/2012-08/27/2012	MTWTF..	30	4	375.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		MTWTF..	4	375.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/21/2012	Tu	12:02:02 AM		BCTV1202H	30	375.00				
08/22/2012	We	12:06:55 AM		BCTV1202H	30	375.00				
08/23/2012	Th	12:15:27 AM		BCTV1204H	30	375.00				
08/24/2012	Fr	12:06:26 AM		BCTV1202H	30	375.00				

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7	23:00:00-23:30:00		08/21/2012-08/27/2012		MT.TFSS		30	7	1,550.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		MT.TFSS		5		1,550.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	11:12:52 PM		BCTV1204H	30	1,550.00			
08/23/2012	Th	11:24:32 PM		BCTV1202H	30	1,550.00			
08/24/2012	Fr				30			1,550.00	Preempted
08/24/2012	Fr	11:50:14 PM	08/24/2012	BCTV1204H	30	1,550.00	1,550.00		Makegood in 23:21:21-23:55:00
08/25/2012	Sa				30			1,550.00	Preempted
08/25/2012	Sa	11:35:17 PM	08/25/2012	BCTV1202H	30	1,550.00	1,550.00		Makegood in 23:14:40-23:50:00
08/26/2012	Su	11:30:29 PM		BCTV1202H	30	1,550.00			
8	SAT.CBS MORNING NEWS		08/25/2012-08/25/2012	S.		30	1	225.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012	S.		1		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/25/2012	Sa	09:29:20 AM		BCTV1204H	30	225.00			
9	CBS SUN MORN		08/26/2012-08/26/2012	S		30	2	325.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012	S		2		325.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/26/2012	Su	09:07:41 AM		BCTV1204H	30	325.00			
08/26/2012	Su	10:28:56 AM		BCTV1204H	30	325.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
10	SAT. MORN. LOCAL NEWS		08/25/2012-08/25/2012	 S .		30	1	200.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012	 S .		1		200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/25/2012	Sa	06:38:48 AM		BCTV1204H	30	200.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		35		21,725.00		3,258.75	18,466.25	3,100.00	3,100.00 0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE.MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

21,725.00

Trade Value

0.00

Agency Commission

3,258.75

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

18,466.25

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